

Nerland Agency Fact Sheet



Key Facts

Located in Anchorage, Alaska
Employee owned agency
Affiliated with Worldwide Partners
American Association of Advertising Agencies (AAAA) member
28 employees - largest agency in Alaska
Ideally sized clients \$200K - 10M

Management Team

Rick Nerland, Chairman & CEO
Karen King, President
Graham Biddle, VP - Creative Director
Kate Slyker, VP - Client Services
Lisa King, VP - Chief Financial Officer
Carley Lawrence, Management Supervisor - Client Services
Andy Zanto, Associate Creative Director
Connie Dorman, Supervisor - New Business

Agency Services

Brand Development
Advertising
Creative Media
Digital/Interactive Media
Public Relations
Social Media
Event Planning
Research

Brand Roster

Alaska McDonald's
Alaska Native Tribal Health Consortium
Alyeska Pipeline Service Company
BP Alaska
Crowley Maritime Corporation
Fairbanks Memorial Hospital
Midas
Northrim Bank
Ocean Beauty Seafoods
The Alaska Club
Walgreens
University of Alaska

